



Developing Your Business In Mexico

Half-day conference (concludes with networking drinks)

Date: 7 October 2010 **Time:** 15:00 - 18:00 followed by networking reception

Venue: Blue Fin Building, 110 Southwark Street, London SE1 0SU

Cost: £50 + VAT (£58.75)

Join other London exporting companies at UK Trade & Investment's (UKTI) 'Developing Your Business In Mexico' half-day conference, sponsored by Santander, and learn how to do business in this dynamic market. Discover the latest business opportunities, key growth areas and growing consumer demand making Mexico an attractive trade and investment partner, offering huge potential for UK companies of all sizes across a range of sectors.

With one of the largest free-trade agreement networks in the world, Mexico presents major opportunities for UK business regularly ranking in the top three emerging markets. With a population of 111 million people, including a large and growing middle class, the potential for UK PLC is substantial.

Demand for UK goods and services extends across the economy from sectors as diverse as education and infrastructure to food and drink. With its strategic location in-between the US and Latin America, Mexico has the potential to act as a springboard into the region as well as being an attractive proposition in its own right.

The event will also include information of UKTI's spring market visit to Mexico in March 2011. You will meet the International Trade Adviser and Commercial Officers from the British Embassy to discuss your company's export plans to this dynamic economy, however early stage or advanced.

UK Trade & Investment helps companies of all sizes do business in Mexico through a network of international trade teams based in the English regions and devolved administrations. In Mexico, there are dedicated trade & investment teams based in Mexico City, Monterrey, Guadalajara, Tijuana and Villahermosa.

Why attend?

- **Santander** will be presenting on how to materialise opportunities in Mexico
- Hear the latest market and sector opportunities from Alejandro Almazan Zimmerman: **ProMéxico** Foreign Direct Investment Officer
- John Morris, CEO of top branding agency **Design Bridge** (designers of the export packaging of Sol), will provide advice on how you can develop your brand in Mexico.
- Learn from other SMEs who have successfully built their business in Mexico, highlighting challenges and sharing their knowledge including **Mediplus** - how did they do it?
- Fernando Perez Lozada, International Associate of **Curtis, Mallet-Prevost, Colt & Mosle LLP** will be exploring **legal issues** when entering Mexico with practical examples and take away tips.
- Find out how to communicate more effectively in order to approach Mexico with confidence, with an **Export Communications Review**
- Learn about the upcoming UKTI **market visit to Mexico** in March 2011
- **Network** with senior decision makers and London exporters actively developing overseas business

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PAYMENT OPTIONS

1. POST CHEQUE PAYMENT

PRICE: £50.00 + £8.75 VAT = **£58.75 TOTAL**

Please complete the form below left and post with your cheque payable to **GLE Investments Ltd** FAO
Jenny Singh, UK Trade & Investment,
20 St.Thomas Street, London SE1 9RS

2. OR BOOK ONLINE:

PRICE: £50.00 + £8.75 VAT = **£58.75 TOTAL**

[Click here](#) 

Title	
First name	
Surname	
Company name	
Your job title	
Company address	
Company postcode	
Email	
Telephone	
Website	
Are you interested in the market visit to Mexico in 2011?	Yes/ No
Are you currently involved in international trade?	Yes/ No

ADVANCE PAYMENT POLICY

All cheques must be received at least one week prior to the event date.

UK Trade & Investment London region operates a policy of advance payment. All bookings must be made in writing using the application form and full payment should be received with the application form to secure bookings. Cancellations must be received in writing 48 hours prior to the event to be eligible for a full refund.

No tickets will be issued but a confirmation email will be sent.

Event address:

The Blue Fin Building
110 Southwark Street
London SE1 0SU

Venue map:



Source: www.google.co.uk/maps

DATA PROTECTION ACT 1998

Information regarding the collection, use, disclosure and processing of personal data is to be found in the Privacy Statement on the UK Trade & Investment website www.ukti.gov.uk. Having seen the website, please tick the following boxes if you do not wish your details to be used for marketing purposes [], passed to Business Link (or your equivalent national body), any carefully selected UK based Trade Association or Chamber of Commerce or business partners [] or transferred outside UK []. Project part-financed by the European Union.

FURTHER INFORMATION

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